



Martin Alderton

As a veteran of more than 500 incidents across the World, you might find Martin in the Tropics supporting tourists who've survived a hurricane or with supermarket staff after an armed robbery.

Martin is the founder, lead trainer and Senior Trauma Consultant at Clarity Stress & Trauma. His clinical skills and advice are valued by organisations in a broad range of business sectors.

Formerly the manager of both a mental health team and a local authority disaster response team Martin's experience is world class. He is a visiting lecturer at two universities and has been interviewed by the BBC, ITV and Sky.

Speaking Topics include:

Reduce distress, Control costs, Protect reputations.
Getting better outcomes when a traumatic incident hits your organisation.

Prompt, Proactive and Personal.
How will you look after your colleagues or customers when they suffer a trauma or tragedy?

Secondary Trauma and the Golden Hour.
Making sense of competing pressures during Incident Management.

"Thanks again for a wonderful contribution to the Conference Martin.

Abundantly clear as always that you're the best in the business!"

Ben Cooper - McMillan Cooper

"Martin knows his stuff - delivers information brilliantly."

Mark Dodds—Manchester Airports Group

"Martin. What a brilliant lecture. It's the most interesting, thought provoking, helpful talk in 30 years of guest speakers."

Geoff Cordwell - Tour Director

"Your recent presentation to our Tour Guides was perfect – hit the nail on the head and got them thinking. Many said how worthwhile it was, not just for their job but for life in general."

Tristram Yarde-Leavett - Tourwise of London

**To discuss
a booking please
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